

What Kind of Board Do You Really Need

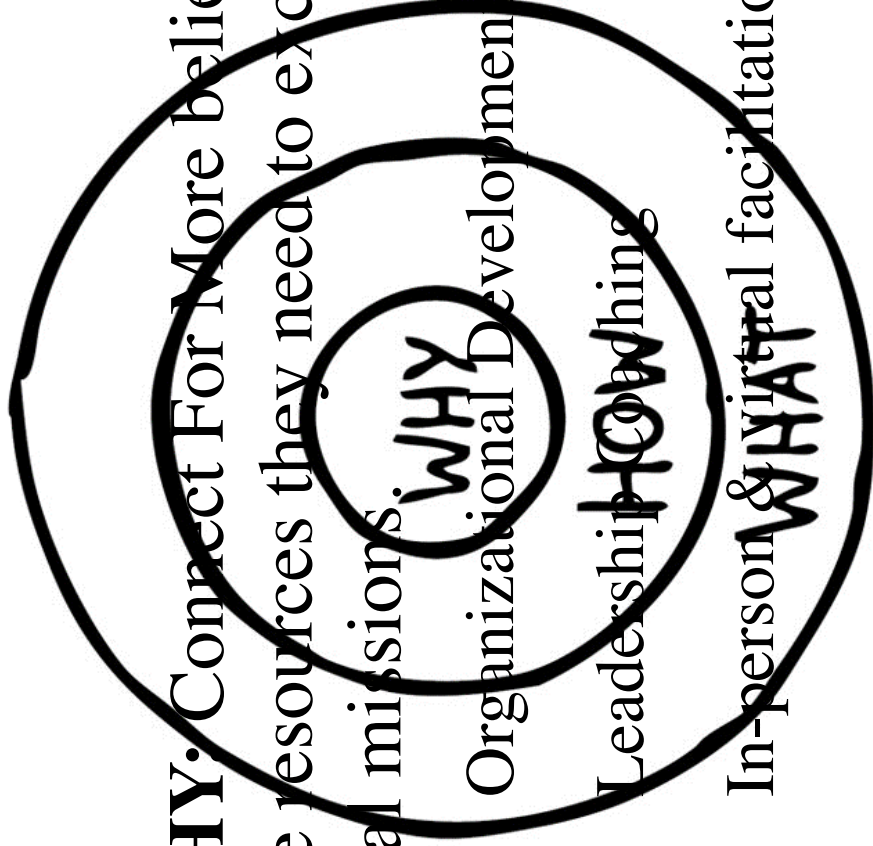
2023 FACSI Summit

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OUR BIG WHY• Connect For More believes in connecting people with the resources they need to exceed their personal and professional missions.

- Organizational Development
- Leadership Coaching
- In-person & virtual facilitation



WHAT

About Your Presenter

My Purpose: I work with people who want to be better leaders through authenticity, resilience and courage.

Guiding Values: Intention & Creativity

Skilled board governance expert with more than 25 years of service to the nonprofit sector

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*Liz Wooten-Reschke
President/CEO*

Framing Our Session

- Disclaimer
- Confidentiality & Collegiality
- Words Matter
- Find What Fits
- Time & Energy



What specific questions do you want answered today?

Building Connection

Round 1:

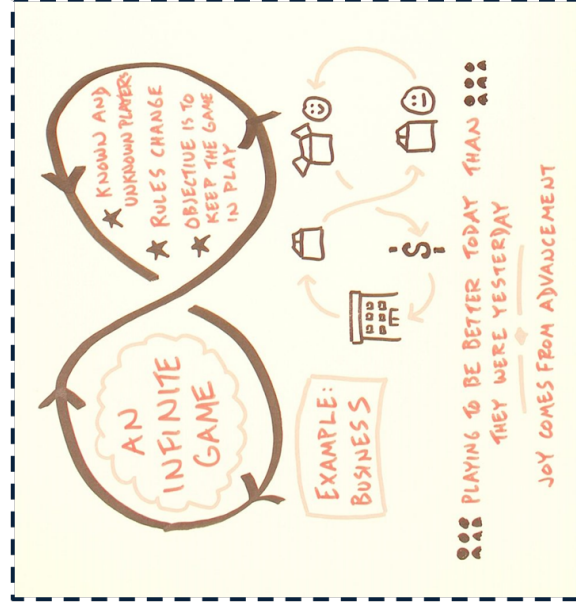
What are you inspired to try new or do differently this year?

Round 2:

What's the leadership advice you give to others that you have the hardest time following?

Round 3:

If you could choose any other career besides this one, what would it be and why?



Engaging Your Ideal Board Members



- Focus on what you need, not (just) who you know
- Create a place for passion AND purpose
- Clear is Kind when it comes to Board Expectations
- Use Committees to Vet the Relationship
- Governance/Nominating/Development Committee
- Position Descriptions
- To Resume or NOT to Resume

Analyzing Board Design: Recruitment Matrix

	Current Members						Prospective Members					
	1	2	3	4	5	6	A	B	C	D	E	F
Age												
1	34											
3	50											
5												
Race												
Ethnicity/Disability												
Latino American/Black												
Asian/Pacific Islander												
Caucasian												
Hispanic/Latino												
Community Connections												
Religious organizations												
Corporate												
Media												
Political												
Areas of Expertise												
Financial												
Fundraising												
Marketing												
Program focus												

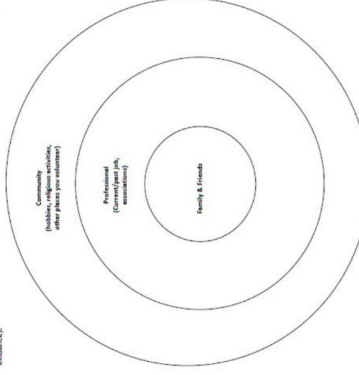
IT DEPENDS

Identification of Potential Board Members

Sphere of Influence Activity



Sphere of Influence
Influence refers to individuals who you know in each of the following categories (or sphere of influence).



Now, examine your list and circle those who:

- 1) Are already aware of your work with Exceptional Geographic Agency (EMA).
- 2) Have a potential connection to your mission.
- 3) Have a potential connection to your mission.

Share with the group any potential new relationships you could introduce (either as a volunteer, board member or donor).

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 Board & Organizational Development * Workshop & Retreat facilitation
 Coaching & Ongoing support * Philanthropic Advising

Participating in board identification, cultivation and recruitment is part of a board member's LEGAL Duty of Care.



Cultivating Prospects

- Ask colleagues, community members, professors, funders and board members for recommendations
- Publicly post board openings*
- Invite non-board members to serve on committees
- Use board matching programs
- Conversations with key partners
- Engage your board and committee members

Have any of these worked for your organization?

Setting the Tone for Intentional Service

- Why are you interested in serving on this board?
- How can I help this agency achieve its mission?
- How much time do you have available to serve?
- What is your most valuable contribution to our culture?
- What do you want your legacy of service to be?

[SAMPLE ACTIVITY]

Small Group Discussion:

- How would you describe your board culture and dynamics?
- In what ways is your agency being impacted by board recruitment?
- How successful – or not – is your current board development and engagement?
- What ideas have you learned of that you're thinking of employing?



Let's Stay Connected:

1. Leave me **your business card** for a copy of this presentation
2. Connect with me on LinkedIn: [@lizwootenreschke](#)
3. Schedule a free Discovery Session via Calendly



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