



COMMUNITY ENGAGEMENT

Building Stronger Connections and Impact



INTRODUCTIONS

- Ricky Petty
- Director Healthier Boynton Beach

- Ontario OJ Johnson
- Community Development Manager Neighborhood Renaissance

- Who's In The Room- Ricky



OVERVIEW

- This session aims to provide participants with effective strategies for engaging with their communities. We will explore various engagement methods, understand community needs, and develop meaningful relationships to enhance community impact.
- The session will include interactive discussions, case studies, and practical exercises to apply the concepts learned.

SESSION OBJECTIVES

This session is designed to equip participants with the strategies and tools needed to foster meaningful community engagement

By the end of this session, participants will be able to:

- Understand the key principles of community engagement.
- Identify different community engagement strategies and their effectiveness.
- Enhance communication and relationship-building skills to connect with diverse community members.

THE WHAT AND WHY OF COMMUNITY ENGAGEMENT

What is Community Engagement?

- The process of working collaboratively with community members to address issues affecting their well-being.

Why is Community Engagement Important?

- Strengthens trust, builds partnerships, and fosters sustainable solutions
 - Encourages diverse perspectives and innovative solutions.
 - Builds resilience and sustainability through collective action.
 - Strengthens organizational mission and impact.
- Ricky

IMPLEMENTING COMMUNITY-DRIVEN INITIATIVES

Turning Engagement into Action

- Collaborate with community members in the design and implementation.
- Create shared goals and clear responsibilities.
- Ensure community feedback shapes the initiatives.
- Monitor and evaluate progress together.

HEALTHIER BOYNTON BEACH INITIATIVE

- Healthier Boynton beach (HBB) is a community-driven resident led initiative designed to inspire, support and improve the lives of caregivers in Boynton Beach. Slide 10



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THE BENEFITS

- Improved decision-making with community input.
- Increased support and buy-in for programs or initiatives.
- Better alignment with community needs.
- Opportunity for resource sharing and collaboration.



NEIGHBORHOOD RENAISSANCE

- Neighborhood Renaissance nonprofit community based organization dedicated to building and supporting strong economies and diverse communities in Palm Beach County and the state of Florida by investing in affordable homes that are within the financial reach of low and moderate-income households.



7 STEPS OF EFFECTIVE COMMUNITY ENGAGEMENT

Key Strategies:

- Listening and Empathy
- Inclusive Communication
- Identifying Community Assets
- Leveraging Local Resources and Networks
- Continuous Feedback and Improvement
- Building and Sustaining Partnerships



CASE STUDY – LINCOLN ROAD MODEL BLOCK



LINCOLN ROAD MODEL BLOCK

Lincoln Road: Before and After Improvements to the Streetscape



Colman Park Neighborhood, West Palm Beach

COMMUNITY ASSETS

Leveraging Community Assets

Utilizing Community Strengths

- Identify community leaders, talents, and resources.
- Use community assets to co-design solutions.
- Leverage existing networks and organizations.





ASSET MAPPING

Creating a Community Asset Map
Activity

Where Are Your Assets???

Share your experiences and insights on community engagement.

Tools and Resources for Community Engagement

Practical Tools for Success

- Community engagement platforms (e.g., online surveys, social media tools).
- Best practices guides.
- Resources for inclusive engagement (e.g., language translation, accessibility tools).

RECAP

Conclusion:

- Key points discussed during the session.
- Resources and tools for continued learning.



CONTACT INFO



Ricky Petty, Project Director

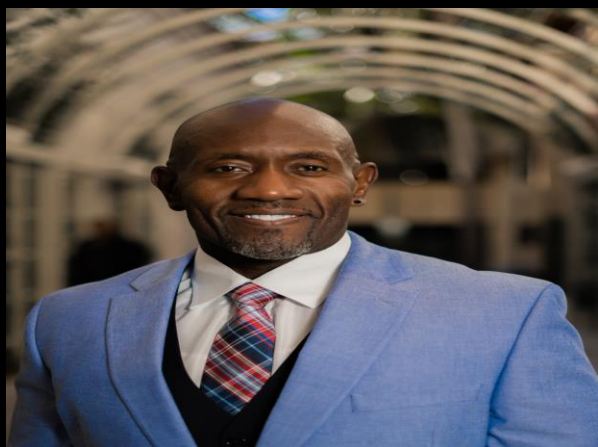
639 E. Ocean Ave Suite 101

Boynton Beach, FL 33435

561-635-8785

ricky@htpbc.org

www.healthierboyntonbeach.org



Ontario "OJ" Johnson

Community Development Manager

Cell: (561) 632-2706

Office: (561) 832-6776 ext.107

odjohnson@neighborhoodrenaissance.org

www.neighborhoodrenaissance.org