

Partnering with Financial Entities to Grow and Sustain Nonprofits



Introductions

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- Tiffany Peralta-BankUnited
- Stephen Ponzillo-Regions Bank
- Rich Rollason-Florida Community Loan Fund



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Why Partner with Financial Institutions?

- Financial institutions play a critical role in supporting nonprofits through funding, technical assistance, and strategic partnerships.
- Beyond traditional loans and grants, they offer access to financial expertise, networking, and advocacy for community causes.

Benefits of Partnership:

- Expanded access to capital and funding (e.g., lines of credit, project financing).
- Operational support and capacity-building opportunities.
- Collaboration on community and economic development initiatives.



Key Areas of Partnership

- •Project Financing: Support for affordable housing, community development, and social impact projects.
- •Core Operating Support: Beyond project-specific funding, nonprofits benefit from unrestricted or operational support.
- •Technical Assistance: Expertise in financial management, compliance, and capacity building.
- •Volunteer Engagement: Encouraging financial institutions to support through skilled volunteer programs.

Best Practices for Building Strong Partnerships

- **1. Relationship Building**: Invest time in developing strong, long-term relationships with financial institutions, particularly relationship managers.
- **2. Aligning Missions**: Demonstrate how the nonprofit's mission aligns with the financial institution's goals for social impact.
- **3. Transparency and Communication**: Maintain open, ongoing communication about organizational needs and the impact of the institution's support.
- **4. Long-term Commitments**: Work towards multiyear support agreements that provide financial stability and long-term collaboration.
- **5. Leverage Existing Resources**: Partner on technical assistance, financial literacy, and workforce development programs that banks often provide.

Thank You

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