



2025 Summit  
October 27-29  
Riviera Beach

# POWER IN PARTNERSHIP: LOCAL VOICES, STATEWIDE IMPACT



# welcome to the 2025 summit

October 27, 2025

## Message from the Chair

Greetings from our Board of Directors, staff and volunteers! We are grateful for your presence and participation in the 2025 Alliance Training Summit. For many, this is one of the few opportunities we have annually to see each other, communicate and rekindle our friendships and partnerships as we work to transform our communities.

The theme for this year's event is ***Power in Partnership: Local Voices, Statewide Impact***. This theme has been a common thread linking our Summits for the past few years. We've always talked about, and encouraged, our members to partner and collaborate but in today's climate, it's more important than ever. That's why we're focusing our conversations on partnering with the public and private sectors as well as local governments and community foundations. We'll also learn how to create an effective fund-raising strategy and communicate our successes. Finally, we'll go on a virtual tour of members' projects from across the state and see how their local partnerships lead to statewide impacts.

We all know it's been a challenging year from the funding and policy perspectives. As an industry, we have had to be flexible and creative to maintain and expand our programming. In response, we created a page on our website and a periodic bulletin to help our members keep track of changes to federal programs and funding that directly impact their communities. Now, more than ever, we need to continue to work alongside residents, businesses and institutions to create a better future for all. Comprehensive community development doesn't just happen – we need to be a force driving this change for the better.

We hope you will meet old friends and make new ones; bolster existing partnerships and develop new ones; and take new vigor and dedication back to your community.

Sincerely,

# schedule of events

## MONDAY 10/27

12:00 pm	Welcome Luncheon	Newcomb
1:30 pm	<b>Fostering Successful Public/Private Partnerships</b>	Newcomb
3:30 pm	<b>Leadership During Extraordinary Times: Staying True to Your Mission</b>	Newcomb
5:30 pm	Film and Discussion: <b><i>Straw</i></b> (R)	Hatcher

## TUESDAY 10/28

8:00 am	Exhibit Hall open	
8:45 am	Welcome to Palm Beach County!	Newcomb
9:15 am	<b>Creating a Fundraising Strategy that Works- Part I</b>	Hatcher 1
	<b>Working with Florida's Community Foundations</b>	Hatcher 2
10:45 am	<b>Creating a Fundraising Strategy that Works - Part 2</b>	Hatcher 1
	<b>Engaging Local Governments for the Long-haul</b>	Hatcher 2
12:00 pm	Lunch and Alliance Membership Meeting	Newcomb
2:00 pm	<b>Virtual Tours of Members' Projects</b>	Newcomb
3:45 pm	<b>How to Effectively Communicate Your Successes</b>	Newcomb
5:30 pm	Reception!	Terrace

## WEDNESDAY 10/29

8:30 am	Breakfast Buffet	Newcomb
9:00 am	<b>Advocacy Overload - Prioritizing Your Focus</b>	Newcomb
10:30 am	<b>State Funding for Florida's CDCs</b>	Newcomb
11:45 am	Raffle and Closing Remarks	Newcomb


# Thank You!


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## summit planning committee

The Alliance would like to thank the following for their hard work and dedication to making this year's amazing Summit content.

**Sam Chesser**, Self-Help Credit Union

**Evelyn Dobson**, Delray Beach CLT

**Christina Hewitt**, CLT of Palm Beach Co. & the Treasure Coast

**Annetta Jenkins**, Riviera Beach CDC

**Trevor Mallory**, Neighborhood Home Solutions

**Tiffany Peralta**, BankUnited

**Claire Raley**



# board of directors



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**Nicole Oriol**  
H.E.L.P. CDC



**Robert West**  
TD Bank

# the program

## Power in Partnership: Local Voices, Statewide Impact

Partnerships are more important now than ever before. Working together locally can lead to significant and beneficial local impacts. That synergy can grow exponentially when applied regionally or even statewide. See how your organization can have impact, locally and statewide.

**Sandra Veszi-Einhorn**, Executive Director,  
Coordinating Council of Broward Co.

## Fostering Successful Public/Private Partnerships

We all know that partnerships are important to our work and our communities but how do you identify the right partners and get the process going? Listen and learn how some Alliance members are creating valuable partnerships for change in their communities and share what you are doing in yours.

**Lisa Wight**, Sr. Program Project  
Coordinator, Broward Housing Finance  
Authority

**Mandy Bartle**, President and CEO, South  
Florida CLT

**Dr. Germaine Smith-Baugh**, President and  
CEO, Urban League Broward Co.

## Leadership During Extraordinary Times: Staying True to Your Mission

These are indeed trying times, with dramatic changes in state and federal policies and increased uncertainties around funding. As mission-driven entities, it's more important than ever to stay focused. You will leave this session inspired and armed with tools to help you keep your mission at the forefront of your work.

**Caroline Miller**, Director of Capacity  
Building, Miami Foundation

**Loreen Chant**, President and CEO of the  
Health Foundation of So. Florida

**Sandra Veszi-Einhorn**, Executive Director,  
Coordinating Council of Broward Co.

## Straw (R)

Tyler Perry's powerful and timely film that sheds light on the invisible struggles faced by many in our communities. This film invites us to reflect on the real-life stories behind the data and the policies. Following the film, we'll host a guided discussion circle to unpack key themes and connect them to our shared mission of community revitalization.

Facilitated by:

**Tiffany Peralta**, VP Community  
Development and Outreach, BankUnited

## Creating a Fund-Raising Strategy that Works (Parts 1 and 2)

Do you have an actual fundraising strategy, or do you just do the same thing year after year, hoping for better results? Or worse, do you chase funding that's available and fall victim to mission creep? In this session you will learn to define your goals, identify your targets, and build the relationships you need to achieve your fundraising goals.

**Liz Wooten**, President and CEO,  
Connect for More

## Working with Florida's Community Foundations

Nearly every community in Florida has a foundation that supports local work in a variety of areas. In this session, we have assembled a group of experts who will explain what these foundations do, how they do it and how you can work with them to help meet your mission.

**Frank Cornier**, President and CEO,  
Tampa Bay NHS

**Frank Wells**, President and Chief Impact  
Officer, Bright Community Trust

**Barzella Papa**, President and CEO,  
Community Foundation of North Central  
Florida

**Duggan Cooley**, CEO, Pinellas Community  
Foundation



## A strong community can do brilliant things.

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## Engaging Local Governments for the Long-Haul

All relationships take time to develop. So, what do you do when circumstances beyond your control change the playing field and the people who know and work with you are no longer in the game? Local governments, Public Housing Authorities, and Community Redevelopment Agencies are facing tremendous program and funding changes from both the Federal and State government. Learn how these changes could impact your communities and join the discussion on how to advocate and adapt in an environment with local governments' changing politics and priorities.

**Annetta Jenkins**, Director of Neighborhood Services, Riviera Beach CRA

**Renee Jadusingh**, President, Florida Redevelopment Association

**Corey Harris**, Sr. Housing Strategist, City of Gainesville

## Advocacy Overload – Prioritizing Your Focus

If your head is spinning, you are not alone. The nearly constant changes made to federal and state policy have direct implications for our work and communities. Today's panel of experts will share how they set priorities and spend their limited resources on what's most important to meet their mission.

**Sadaf Knight**, CEO, FL Policy Institute

**Brandon Johnson**, Public Policy & Government Affairs Manager, FL Nonprofit Alliance

**Jeffrey Johnson, PhD**, CSO, CDC of Tampa

## How to Effectively Communicate Your Successes

Join our panel of experts as they share what works and why; how to be effective even if you're a small organization without dedicated staff; the role of AI and more. Process outlines and samples will be provided.

**Rich Rollason**, Development Officer, Florida Community Loan Fund

**Liz Gutierrez**, Founder and CEO, Enterprising Latinas

**Phil Zeman**, SVP Community Development Officer, SouthState Bank

## State Funding for Florida's CDCs

The top issue for our members in every survey we conduct is access to funding for operations. In this session, we will discuss current funding needs and look at examples from FL's past, as well as what other states are doing currently. Join this important conversation and help us determine 1) is this something we want to pursue; 2) what would it look like; and 3) how will we go about doing it.

**Annetta Jenkins**, Executive Director, Riviera Beach CDC

**Terry Chelikowsky**, Executive Director, FL Alliance for Community Solutions



## Virtual Tours of Members' Projects

We have virtual tours of a great cross section of the membership. You don't want to miss 'visiting' projects on developing farmworker housing; operating women's business development programming; building residential and commercial (mixed-use) property; creating 3-D printed homes; updating a vibrant community center; using community land trust for home ownership; and developing multi-family homes.

Agriculture and Labor Program, Inc.

Enterprising Latinas

Neighborhood Renaissance

CDC of Tampa

Centro Campesino

Delray Beach CLT

Riviera Beach CDC



Riviera Beach CDC and Riviera Beach CRA  
support the  
Florida Alliance for Community Solutions

# speakers



**Mandy Bartle**, President & CEO, South Florida Community Land Trust, is a proven leader with a track record of delivering impactful solutions in housing, economic development, and community-focused planning. Under her leadership, SFCLT has grown its assets from \$1,000 to over \$20 million and expanded access to affordable housing in 13 cities. Mandy has overseen the development of a pipeline of 475 housing units, including 51 ready-for-construction. She also led the creation of the state's only fund to support land trusts and developed South Florida's first comprehensive opportunity map to guide smart, resilient development. With expertise in strategic planning, real estate development, and innovative financing, Mandy is committed to empowering families, strengthening communities, and fostering long-term growth. Mandy holds a Bachelor of Humanities and Arts in Architecture and Urban Studies from Carnegie Mellon University, where she also completed graduate coursework in Public Policy and Management. [mandy@southfloridactl.org](mailto:mandy@southfloridactl.org)



**Loreen Chant** is the President and CEO of the Health Foundation of South Florida. Since her appointment in 2021 as the first woman to lead the Foundation, she has led the Foundation's strategic investments and advanced important initiatives and partnerships to advance health equity in Miami-Dade, Broward and Monroe Counties. The Foundation's mission is to invest in collaborations, policy and systems changes that improve the health of South Florida communities. The Foundation has invested more than \$150 million in nonprofits that provide programs and services to advance health equity in its service area. She currently serves on the Board of Directors for the Early-Learning Coalition of Miami-Dade and Monroe Counties, Broward HealthPoint and Easterseals South Florida. Loreen is a member of the TD Bank South Florida Community Advisory Council and a member of the Selection Advisory Committee for GreenLight Fund Miami. [lchant@hfsf.org](mailto:lchant@hfsf.org)



**Terry Chelikowsky** has over 30 years of experience in nonprofit, community-driven development. She received her start in the field at the Ohio CDC Association where she developed and coordinated training and technical assistance programs in affordable housing, microenterprise and economic development. She established her own consulting firm based in Columbus Ohio in the mid-1990s, working primarily in organizational strategic planning and microenterprise program development. This work took her to Georgia, West Virginia, Indiana and Wisconsin on various HUD and privately funded contracts. Since coming to the Alliance in mid-2006, Terry has worked steadily to build the structural capacity of member organizations. She was a Peace Corps Volunteer in Belize, Central America, holds an M.A. in International Development Studies from Ohio University, Athens and is an NDC certified Economic Development Finance Professional. She lives in Jacksonville with her partner Kenny and their fur-baby, Spot. [execdir@flacdc.org](mailto:execdir@flacdc.org)





**Duggan Cooley** brings more than two decades of nonprofit leadership and fundraising experience to his role as Chief Executive Officer of Pinellas Community Foundation (PCF). Since joining PCF in 2016, he has guided the foundation through a period of growth and transformation—expanding its grantmaking, elevating its visibility, and growing assets to over \$150 million. In the past five years alone, PCF has awarded more than \$80 million in grants to strengthen lives and address the community's most pressing needs. A longtime resident of Pinellas County, Duggan's passion for service began early and has fueled a career dedicated to building stronger communities. Prior to PCF, he served as President and CEO of United Way of Pasco County and held senior nonprofit leadership roles that strengthened organizations and expanded services for the community. He holds a Master of Nonprofit Administration from the University of Notre Dame, is a Certified Fundraising Executive (CFRE), and a trusted advisor to donors and philanthropic initiatives across the region.



**Frank Cornier** is the President and CEO of Tampa Bay NHS, has over 20 years' experience in single family development, multifamily development and non-profit management, utilizing a variety of funding and financing sources. Prior to taking the lead at TBNHS, Frank was the VP of Project Development for Blue Sky Communities in Tampa where he managed the day-to-day development and construction activities of numerous multifamily, Low Income Housing Tax Credit Projects (LIHTC). He also served as VP of Real Estate Development for the Corporation to Develop Communities of Tampa, providing day to day oversight and management of its real estate development department and projects. Frank holds a certificate in Community Real Estate Development from USF, a State of FL Real Estate Broker License and an MS in Community Economic Development from SNHU. [fcornier@tampabaynhs.org](mailto:fcornier@tampabaynhs.org)



**Liz Gutierrez**, Founder & CEO, Enterprising Latinas, is community development professional with extensive experience organizing people around a vision for community change. Through Enterprising Latinas, Inc. (ELI), Liz is improving the quality of life of the Tampa Bay area by promoting the economic prosperity of low-income women, particularly Latinas. Among her endeavors she is transforming challenges like a lack of childcare and limited public transportation in the community into new economic opportunities for women. She consults with government agencies, funders, non-profits and allied organizations that are committed to building the capacity of the non-profit sector so that they can become a united force for community change. Liz has a Masters in Community Economic Development from the Southern New Hampshire University, and is a great dancer, terrible cook and adoring mother to her son Willy!  
[liz.gutierrez@enterprisinglatinass.org](mailto:liz.gutierrez@enterprisinglatinass.org)





**Corey Harris** is the Senior Housing Strategist for the City of Gainesville where his duties include the planning, coordination and direction of all housing program activities at the city. Corey works with developers and nonprofit real estate organizations under the direction of the city manager and commission to address some of the more critical affordable housing needs of the community. Prior to joining the city, Corey spent nine years at the helm of the Neighborhood Housing & Development Corporation (NHDC), a local nonprofit housing development organization. He most recently served as its executive director and previously as deputy director/director of counseling services. Harris is a graduate of Florida State University and is a former mayor of Archer. He serves on the governance committee of the NeighborWorks Association through which he has earned two professional certifications. [harriscj@gainesvillefl.gov](mailto:harriscj@gainesvillefl.gov)



**Renée A. Jadusingh** is currently serving as the Executive Director of the Delray Beach Community Redevelopment Agency. Prior to working with the Delray Beach CRA, Renée was Staff Counsel for the Southeast Overtown/Park West Community Redevelopment Agency. Prior to working with CRA's, Renée worked in private practice in the areas of Construction Law, Labor and Employment Law, Business Law, and Landlord Tenant Law. She has extensive experience in the public and private sector working with redevelopment and management in the South Florida area. Renée received her Juris Doctorate and LL.M. in Intercultural Human Rights from St. Thomas University School of Law. She is also an active member of the American Bar Association's Forum on Affordable Housing and Community Development Law and Florida Redevelopment Association where she serves as President of the organization. [jadusinghr@mydelraybeach.com](mailto:jadusinghr@mydelraybeach.com)



**Annetta Jenkins** is a seasoned community and economic development professional, with more than 35 years of national, statewide and local experience. She is currently the Director of Neighborhood Services for the Riviera Beach CRA and Executive Director of the Riviera Beach CDC. She is an appointee to the Palm Beach County Housing Summit Steering Committee, serves on Palm Beach County's Housing Leadership Council and is a board member of Florida Community Development Association and Florida Alliance for Community Solutions, Inc. Annetta has a B.A., Economics, from Fisk University and a J.D. from Nova University Center for the Study of Law. She is an avid volunteer with her sorority, Delta Sigma Theta Sorority, Inc., her community, and in her church; she has two children and four grandchildren. She loves travel, reading, music, and design. Her motto is "Never Quit." [ajenkins@rbcr.com](mailto:ajenkins@rbcr.com)





**Brandon U. Johnson**, Manager, Public Policy and Government Affairs with the Florida Nonprofit Alliance is a seasoned public policy and government affairs professional. He has also held leadership roles with the NAACP, the Apartment Association of Greater Orlando, and the Florida House of Representatives, where he built bipartisan coalitions, advanced community funding priorities, and advised on policy issues ranging from housing and education to public health and economic development. Brandon's work has consistently focused on strengthening organizations, empowering communities, and connecting stakeholders with policymakers to create meaningful impact. His experience includes directing statewide civic engagement strategies, guiding appropriations processes, and leading advocacy campaigns that elevated the voice of underrepresented communities. A graduate of Florida A&M University and Florida State University, Brandon also contributes his expertise as a board member, civic leader, and mentor, reflecting his enduring commitment to public service and community advancement. [bjohnson@flnonprofits.org](mailto:bjohnson@flnonprofits.org)

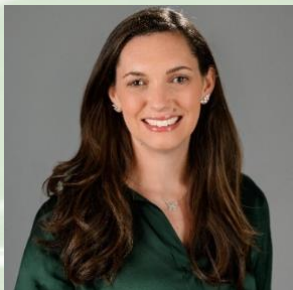


**Dr. Jeffery A. Johnson** is the Chief Strategy Officer with the CDC of Tampa, where he provides executive oversight for fundraising, marketing and communications, government relations, strategic planning, corporate training, and a \$20 million partnership with Fifth Third Bank through the Economic Business Framework (EBF). In addition to his executive role, Dr. Johnson is Chairman of the East Tampa Community Revitalization Agency (CRA) and Treasurer of the Hillsborough County Hospital Authority. He also serves on the City of Tampa's Racial Reconciliation Committee and Lutheran Services Florida's Head Start Committee, among numerous other civic and community leadership boards. Dr. Johnson is a published author, former pastor, collegiate administrator, social activist, and U.S. naval officer. He holds a Bachelor of Arts in Church Ministry, a Master of Theology, a Master of Ministry, and a Ph.D. in Christian Thought, with academic studies at Warner University, Anderson University, and St. Thomas Theological Seminary. [jeffery.johnson@cdcoftampa.org](mailto:jeffery.johnson@cdcoftampa.org)



**Sadaf Knight** serves as CEO of Florida Policy Institute (FPI), leading its efforts to achieve broadly shared prosperity for all Floridians. Prior to joining FPI in 2018, Sadaf was VP of Policy & Research at Carolina Small Business Development Fund (CSBDF); served as a policy analyst & community leadership fellow at MassBudget; and as a program manager at New York Jobs with Justice (now Align NY). In 2021, Sadaf was named to Reckon's list of people fighting to build the future South for her leadership in pushing health care and Medicaid expansion to the forefront of her organization's policy agenda. Sadaf holds certificates in nonprofit management and community development finance; received a BS in conservation and resource studies from the University of California, Berkeley; and a Master of Urban Planning from Columbia University. Although born and bred in the San Francisco Bay Area, Sadaf now considers Orlando home, where she lives with her husband, son, and dog. [knight@floridapolicy.org](mailto:knight@floridapolicy.org)





**Caroline Miller**, Director of Capacity Building, the Miami Foundation brings 15 years of experience working across nonprofit, foundation, government and educational settings with the goal of centering community voices and supporting institutions to advance social justice in partnership with community organizations and leaders. Caroline is a community organizer engaged in a variety of Miami initiatives related to advancing intergroup dialogue, reproductive rights, access to books, and social justice programming in school settings. She has volunteered and consulted for community-based organizations in Tanzania, Honduras, and India focused on the health and rights of women and girls. She has a Master of Public Health and Master of Public Administration from Columbia University. She proudly serves on the Boards of Planned Parenthood of Florida and Tikkun Olam of Temple Beth Am. [cmiller@miamifoundation.org](mailto:cmiller@miamifoundation.org)



**Barzella Papa** is President and CEO of the Community Foundation of North Central Florida, where she has secured more than \$100 million in transformational gifts to strengthen her community. Under her leadership, the Foundation launched impactful initiatives including the Women's Giving Circle, the Amazing Give, the Center for Nonprofit Excellence, and the Philanthropy Hub. An alumnus of Leadership Florida Class XXVII and current chair of the Community Foundations of Florida, Barzella earned her Chartered Advisor in Philanthropy designation in 2024 and became a Certified Fund Raising Executive a decade earlier. A past president of the Junior League of Gainesville, she received its Most Outstanding Volunteer and Legacy Awards. Her honors also include the Girl Scouts Women Who Make a Difference, the Fierce Award, and the Paul Harris Fellow. A seasoned communicator with 20 years of media experience, she is a University of Alabama graduate with a degree in Communications.



**Tiffany Peralta** is VP, Community Development & Outreach Officer with BankUnited, a position she has held for over 10 years. She works closely with community organizations across 12 counties in Florida, with a focus on underserved areas. Tiffany ensures BankUnited's resources and services are accessible, driving initiatives that support financial literacy, economic growth, and community well-being. Through her leadership, Tiffany has significantly impacted both the bank and the communities it serves, helping to foster opportunities for growth and development. She is committed to improving the quality of life for those in need, while strengthening communities through strategic outreach and collaboration. Her dedication ensures that her efforts align with the bank's mission, continually enhancing lives and driving positive change within the community. [tadkinson@bankunited.org](mailto:tadkinson@bankunited.org)





**Rich Rollason**, Development Officer, joined FCLF in March 2009. He works to strengthen partnerships with financial institutions, foundations, and religious organizations, identifying opportunities to achieve shared community development goals throughout Florida. He plays a key role in securing the capital necessary to support FCLF's loan programs, engaging with bank and foundation representatives, drafting grant proposals and participating in outreach efforts to raise awareness about the organization's mission and impact. Beyond his professional responsibilities, he is an active member of his community, volunteering for service projects and coaching youth sports teams. Mr. Rollason graduated from Valdosta State University. [rollason@fclf.org](mailto:rollason@fclf.org)



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**Dr. Germaine Smith-Baugh**, President and CEO, Urban League of Broward County is a visionary leader who has dedicated more than two decades of service to the Urban League Movement. Since becoming CEO in 2006, she has elevated its profile to a premier nonprofit organization dedicated to promoting social and economic advancement for more than 14,000 people each year. Throughout her career, Dr. Baugh has cultivated strategic partnerships to advance racial equity and social justice. A gifted speaker, Dr. Baugh's insights manifest the ideals of the civil rights movement to build economic resiliency for historically underserved communities. She has received numerous accolades for her professional achievements, yet she points to her role as proud wife and loving mother as her greatest accomplishments. Dr. Baugh's education includes a doctorate in Organizational Leadership from Nova Southeastern University, a BS in Business Communications and a MSW from Florida State University. [gsbaugh@ulbcfl.org](mailto:gsbaugh@ulbcfl.org)



**Sandra Veszi Einhorn**, Executive Director, Coordinating Council of Broward is a leader in advocating for housing affordability and strengthening community services across Florida. At this position, she has been instrumental in advancing housing policy and facilitating countywide initiatives, including the successful 2018 referendum to create the Broward County Affordable Housing Trust Fund. Sandra spearheaded the county's first comprehensive housing plan and was a co-contributor to the current Housing Broward Master Plan. She also leads advocacy and education efforts for the private and philanthropic sectors. Previously she led Rebuilding Together Broward, a nonprofit providing multiple services for homeowners, earning significant advocacy wins for seniors, veterans, and healthy housing initiatives. A certified nonprofit professional and licensed real estate broker, Sandra currently serves as Board Chair of the Florida Housing Finance Corporation, Chair of the Broward Homeless Continuum of Care Board's PONG committee and co-chair of the Greater Fort Lauderdale Alliance's Housing Affordability pillar. [sandra@nonprofitexecalliance.org](mailto:sandra@nonprofitexecalliance.org)



**Frank Wells** serves as President and Chief Impact Officer of Bright Community Trust, the state's largest community land trust. Frank leads Bright's work in housing development; convening on crucial issues like eviction and foreclosure prevention, increasing homeownership rates, and disaster recovery; consulting for cities, counties, chambers of commerce, major employers, and nonprofit partners; and data and policy initiatives around Florida and the country. Frank is a 6th generation Floridian, a lifelong entrepreneur, a pretty good cook, and an adequate pianist in a pinch. Frank also has a leadership program addiction - starting #14 this month! If networking were an Olympic sport, Frank would be a Team USA all-star - so please share your card, and then find him on LinkedIn. [frank@thebrightway.org](mailto:frank@thebrightway.org)





**Lisa Wight**, Sr. Program Project Coordinator, Broward Housing Finance Authority graduated with a bachelor's degree from Florida State University and began her career in affordable housing at Florida Housing Finance Corporation's 4% Low Income Housing Tax Credit Program. She left to pursue a master's degree in urban planning from Florida Atlantic University and became a growth management planner for the Broward County School District. She remained in the affordable housing arena, working on various housing initiatives on behalf of the County's largest employer, served on the County's Affordable Housing Advisory Committee and oversaw the affordable housing school impact fee waiver program. She joined the Broward County Housing Finance Division as a Senior Program Project Coordinator responsible for implementation of the County's GAP financing program and has recently taken on a new role with the Housing Finance Authority administering the County's approximate \$130 million annual bond allocation in support of affordable housing activities. [lwight@broward.org](mailto:lwight@broward.org)



**Liz Wooten**, President and CEO of Connect for More is an experienced facilitator, keynote speaker and strategic expert with over 25 years of service to the Florida and Tampa Bay communities. Her work focuses on empowering leaders, connecting philanthropists and providing resources of all kinds to those who want to make a difference in their communities and appears frequently at Alliance training events. Whatever the topic of expertise, she focuses on community building and resource-sharing to help an organization, individual or community meet their mission. She's achieved a number of notable credentials including: Certified Dare to Lead™ Facilitator, BoardSource Certified Governance Trainer; professional member of the National Speakers Association; and registered yoga instructor with Yoga Alliance. She is a fourth generation Floridian with a passion for education, the arts and animal rights, and is an active mother of four (ages 11 through 22), two dogs and one cat. [liz@connectformore.com](mailto:liz@connectformore.com)



**Phil Zeman** is a Community Development Officer at SouthState Bank, where he leverages his 30 years of experience in the financial services industry to enhance the bank's presence and impact in areas of affordable housing, nonprofit organizations, and resource access for small businesses. He is a Certified Cash Manager (CCM) and a former securities analyst, with a BSBA in accounting from the University of Louisville. As a Senior Vice President and Commercial Relationship Manager, Phil also applies his diverse background in accounting, entrepreneurship, and commercial banking to exceed the expectations of his commercial clients and optimize the customer experience. He was responsible for expanding the CenterState brand in the Central Florida region by being active in the business community and growing the bank's market share. He is passionate about helping small and mid-sized companies with their financial analysis, business strategies, and treasury management needs. [pzeman@southstatebank.com](mailto:pzeman@southstatebank.com)



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