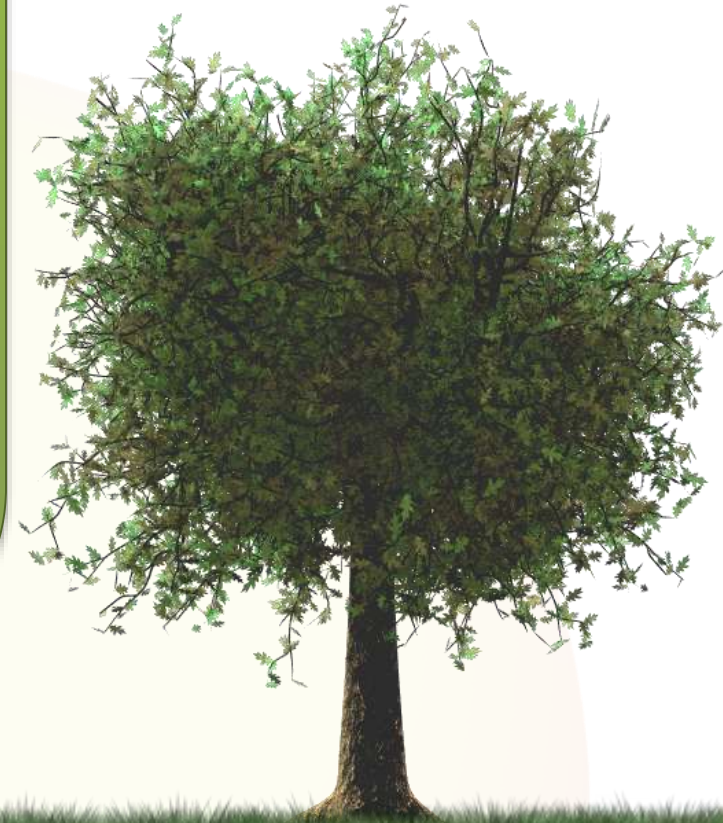
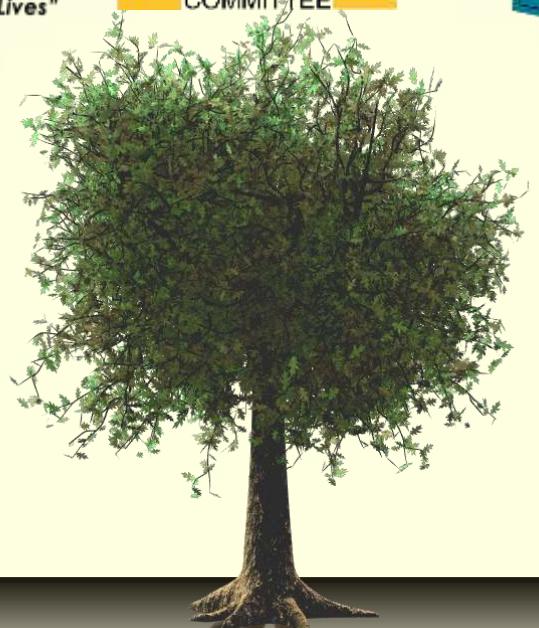


## Mission

The University Area CDC is a 501(c)(3) public/private partnership whose mission is children and family development, crime prevention and commerce growth. Its primary focus is the redevelopment and sustainability of the at-risk areas surrounding the Tampa campus of the University of South Florida.





Cultural Arts Programming

Youth and Adult Education

Health & Wellness

Crime and Safety

Community Engagement

Workforce Development

Affordable Housing

Self Sufficiency Programs

Transportation

Coalition of Partners





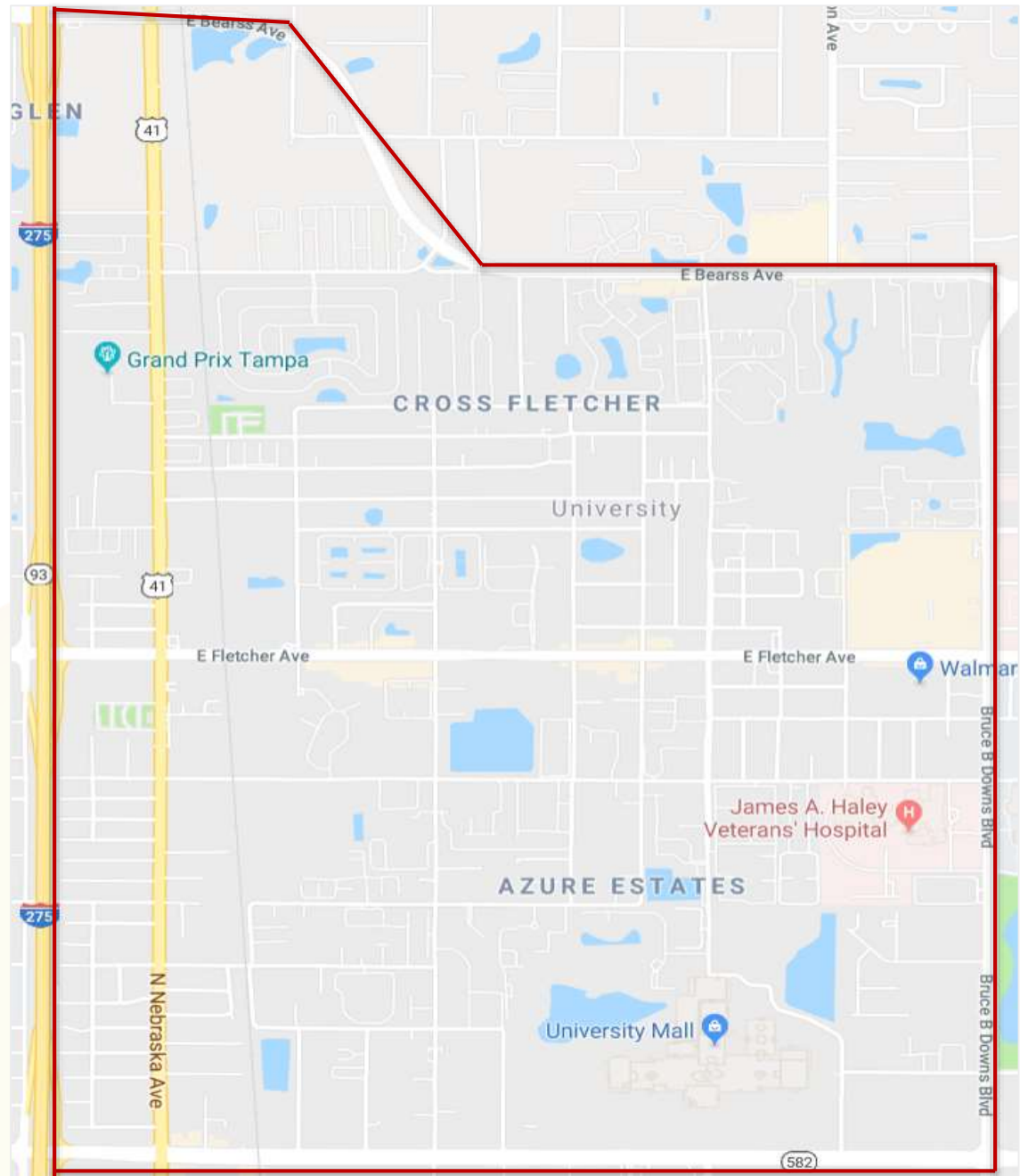
## Service Area Boundaries

### Primary:

Bears to the North  
Bruce B Downs to the East  
**Fowler to the South**  
275 to the West

### Secondary:

Hillsborough County  
West Central Florida (9 counties)








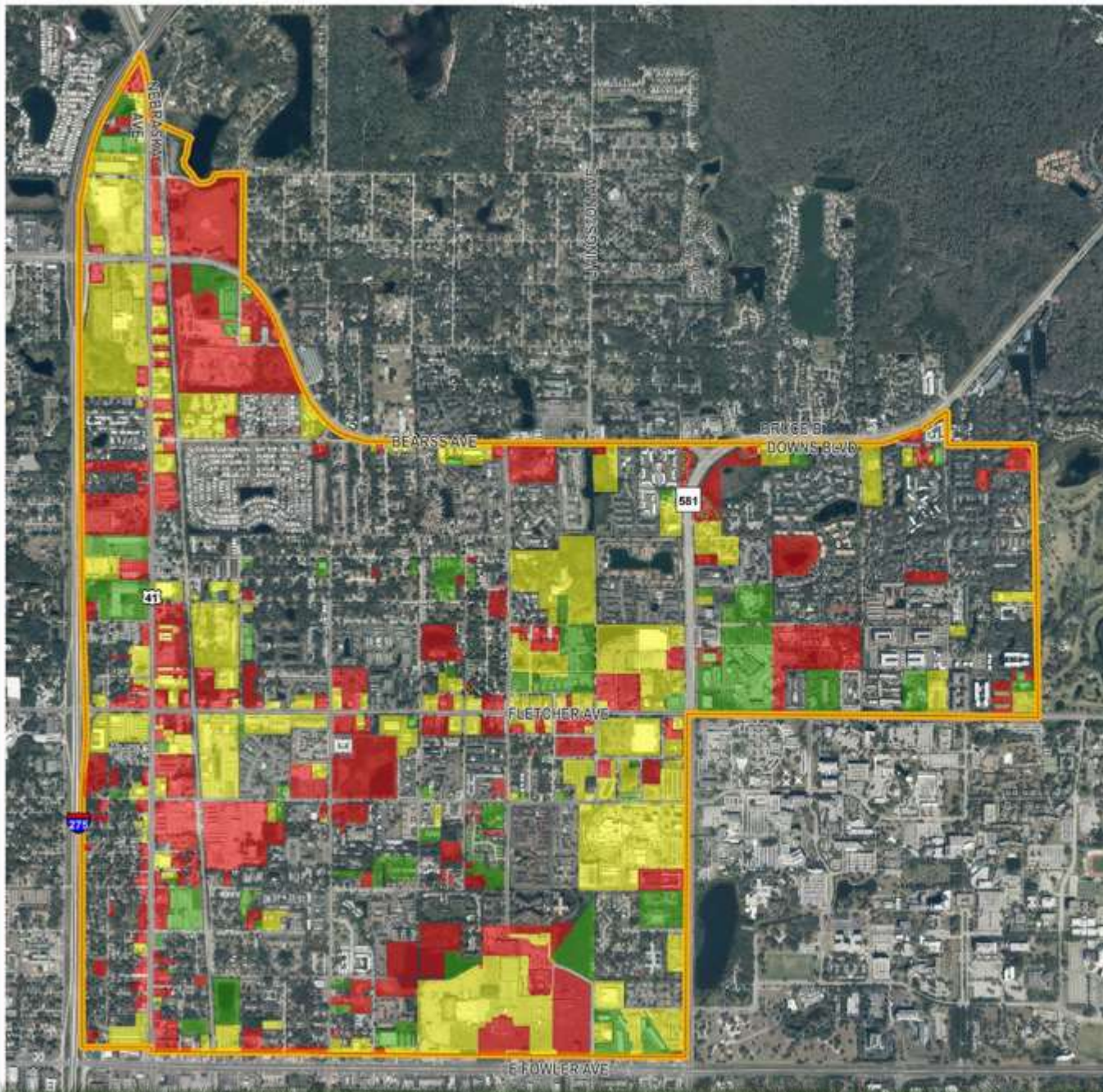
# INNOVATION REDEVELOPMENT AREA

Economic Development Department



Legend

-  Innovation Redevelopment Area
-  Land Share of Total Just Value
-  Less than 25%
-  Between 25% and 50%
-  Greater than 50%



Locator Map

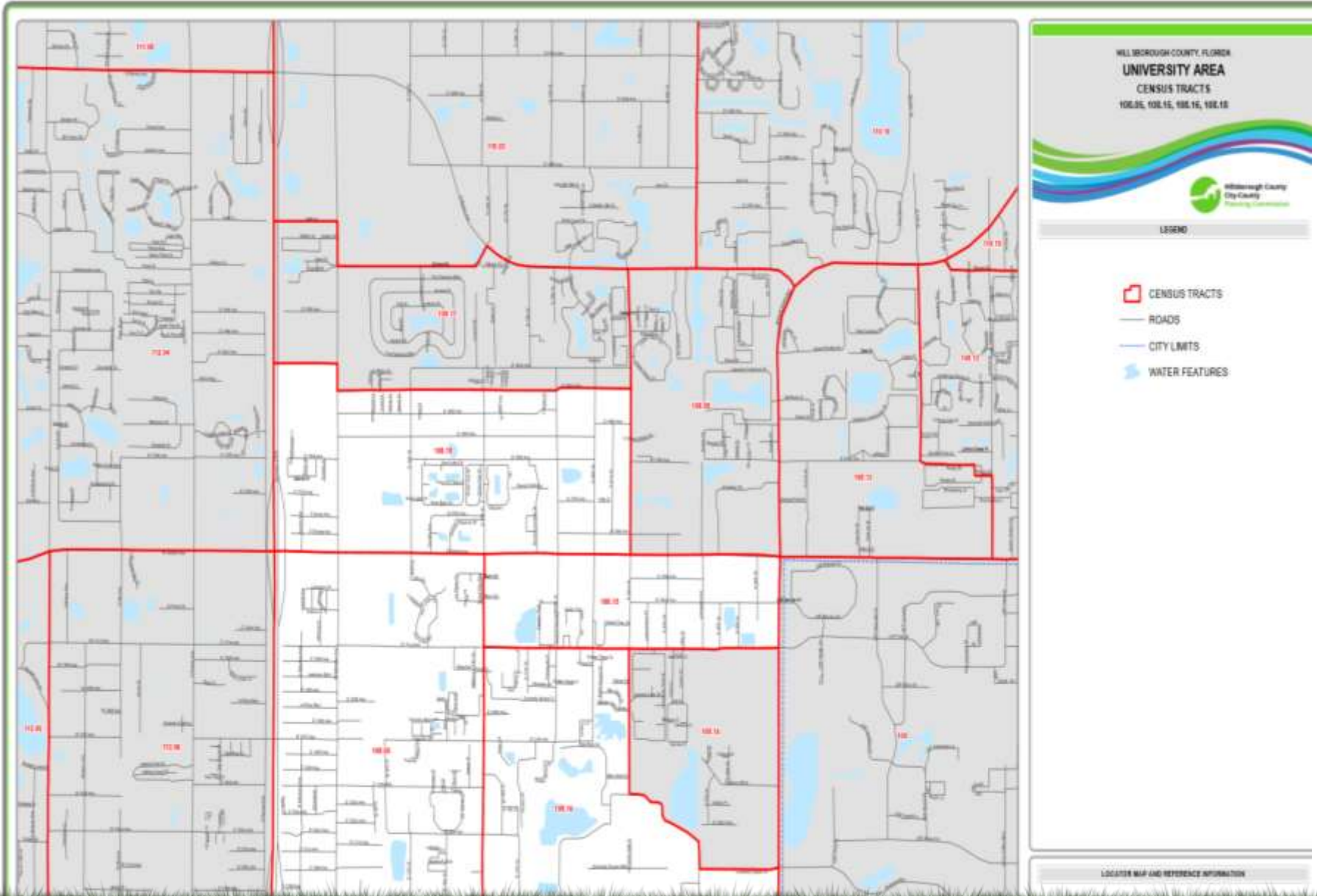


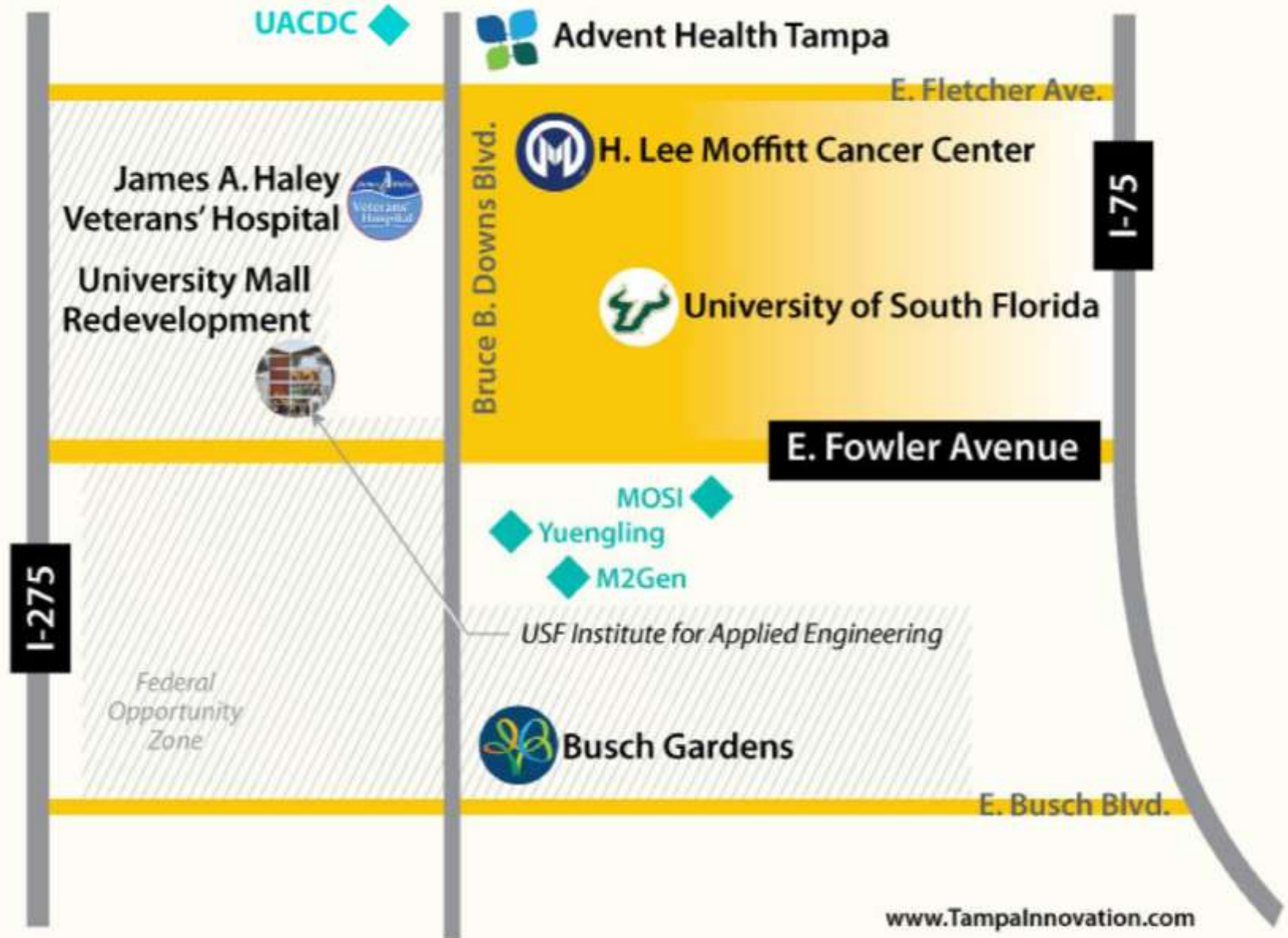
NOTE: Every reasonable effort has been made to ensure the accuracy of this map. Hillsborough County does not assume any liability arising from use of this map. THIS MAP IS PROVIDED AS "BEST EFFORT" GUIDANCE ONLY. It does not constitute any warranty, including, but not limited to, the implied warranties of MERCHANTABILITY and FITNESS FOR A PARTICULAR PURPOSE.

SOURCE: The map has been prepared for the purposes of real property fiscal policy information and is not intended to be used for any other purpose. It is not intended to be used for any other purpose. It is not intended to be used for any other purpose. It is not intended to be used for any other purpose.



# Opportunity Zone





# The Largest Economic Development Project in Hillsborough County History





# UPTOWN

COMMUNITY BENEFITS AGREEMENT



# THE BLUEPRINT



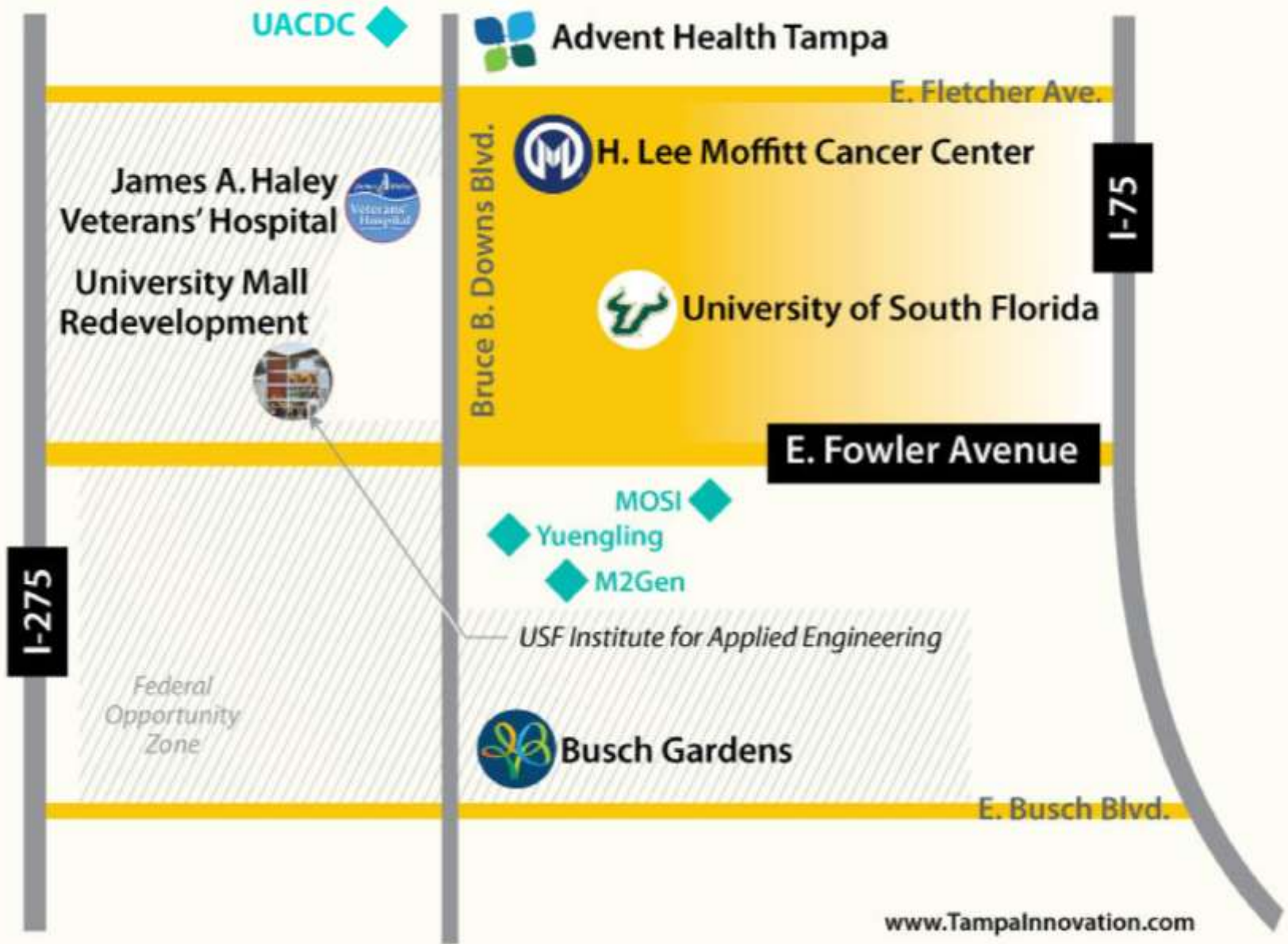
[WWW.UACDC.ORG/UPTOWNCBA](http://WWW.UACDC.ORG/UPTOWNCBA)



# THE BLUEPRINT



[WWW.UACDC.ORG/UPTOWNCBA](http://WWW.UACDC.ORG/UPTOWNCBA)



# THE BLUEPRINT



[WWW.UACDC.ORG/UPTOWNCBA](http://WWW.UACDC.ORG/UPTOWNCBA)



# UNIVERSITY AREA LEADERS COLLECTIVE

- Group of community residents who want to create positive change.
- Meets twice per month
  - 1<sup>st</sup> Wednesday: General member meeting to work on initiatives
  - 3<sup>rd</sup> Wednesday: Training for members and the community
- Past Trainings:
  - Leadership/ Goal Setting
  - Identifying the Needs of Our Community
  - Public Speaking





**Get Involved!**

**UNIVERSITY AREA LEADERS COLLECTIVE**

We invite **YOU** to become a member of the University Area Leaders Collective - a community group made up of residents who engage in **programming, awareness, and education** regarding the needs of the University Area community.

As a Member of the University Area Leaders Collective, you will experience:

- **GROWTH:** Participate in personal and professional development opportunities
- **CONNECTION:** Engage with fellow residents who want to create positive change
- **ACTION:** Be a part of effective decision making in your community

<b>ATTEND OUR NEXT MEETING!</b> <i>Dinner is provided.</i>	<b>EVERY 1st &amp; 3rd WEDNESDAY OF THE MONTH</b> 5:30 PM - 7:30 PM Harvest Hope Center 13704 North 20th Street
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For more information, contact Diana Diaz  
813.558.5212 ext. 316 | 813.853.1397  
ddiaz@uacdc.org  
or visit [www.uacdc.org](http://www.uacdc.org)

**UNIVERSITY AREA CDC**

The University Area Community Development Corporation Inc. (University Area CDC) is a 501(c) (3) public/private partnership whose mission is children and family development, crime prevention, and commerce growth. Its primary focus is the redevelopment and sustainability of the at-risk areas surrounding the Tampa campus of the University of South Florida. For over 20 years, the UACDC has championed positive change in the economic, educational and social levels of the community through youth programs, adult education, affordable housing, workforce, resource assistance and community engagement.

We promise to be a beacon of hope and champions of University Area residents, we attain better jobs, better health and better positive change in our community – we're

**UNIVERSITY AREA COMMUNITY**

The University Area Community (UAC) neighborhood located on the northern edge Zone Finalist. The neighborhood is blighted and is surrounded by numerous businesses the approximately 10,500 residents in the Hispanic (39 percent) and Black (33 percent) Census).

Formerly known as "suitcase city" by Tampa the population (89 percent of the homes are as "one of the most economically depressed income has remained steady at roughly \$10,000 per year, with 40 percent of residents below the 2015 federal poverty level free/reduced lunch (the primary element of struggle with lack of education and employment (the unemployment rate is a 15 percent report speaking English "not well") an infant from this neighborhood is twice as many as in any other area in Florida; Smith 2014). In sum, social integrated with existing brownfields, have been the UAC.

**OUR HOLISTIC APPROACH TO COMMUNITY**

The University Area CDC's Neighborhood development model that effectively support Our holistic approach is one that engages the process of creation, implementation and the University Area CDC is working to address and partner with the community and provide opportunities to the one block at a time, by empowering residents to improve the social conditions of their community.

Our strategic direction is outlined in the following ten initiatives.

**1. HARVEST HOPE PARK**

In 2015, the University Area CDC conducted a needs-based assessment, the assessment concluded that the primary needs identified by residents were environmental and human health. Community members specifically wish to have access to a recreational park in the neighborhood, especially one in which they can develop a community garden and gain access to healthy foods, due to being located in a food desert. A neighborhood park would also allow residents the opportunity to engage with one another to form social bonds as well as provide a safe place for all university area children as well as establishing a catalyst site in the center of the University Area CDC's strategy of improving a community from the inside out.

located in the heart of the community where it sits on 7 acres of open space. The park is currently home to a 33,000 sq ft open teaching kitchen and classroom, one acre pond, newly installed community art installations. Additional construction includes a multi-use sports field for community use through our Get Moving campaign, lighting and fencing.

has high potential to spur redevelopment in surrounding vacant lots, which in turn will play a key role in further revitalizing local schools, and other commercial and service-oriented businesses. Impact job creation in the area and help to address concerns in many ways, area residents view Harvest Hope Park as a source of hope for community change. A critical component to the strategy is to help residents feel a sense of ownership over the park, either through

at Harvest Hope Park.



*Neighborhood*  
**TRANSFORMATION STRATEGY**  
*A holistic approach to Community Development & Engagement*



**NOVEMBER 2018**



# UNIVERSITY AREA NEIGHBORHOOD TRANSFORMATION STRATEGY







OUTDOOR  
FITNESS  
STATION

SPORTS FIELD

ORGANIC  
COMMUNITY  
GARDEN

PLAYGROUND

POND

BUTTERFLY  
GARDEN

E 15TH AVENUE

N. 20TH STREET

HARVEST HOPE CENTER



# UNIVERSITY AREA HARVEST HOPE PARK

*You're invited!*  
**HARVEST HOPE PARK**  
**GRAND OPENING**  
 NOVEMBER 21, 2019



PLEASE JOIN US AS WE CELEBRATE THE GRAND OPENING OF OUR NEW

**HARVEST HOPE PARK**

**THURSDAY, NOVEMBER 21<sup>ST</sup> | 3:30 - 5:30PM**

13704 NORTH 20<sup>TH</sup> STREET, TAMPA FL 33613

KINDLY RESPOND TO [RSVP@UACDC.ORG](mailto:RSVP@UACDC.ORG) BY TUESDAY, NOV. 19<sup>TH</sup>

*Thank you to our supporters who made this day possible!*







- 10-week program where volunteers work one-on-one with families to identify their needs and connect them to resources and items of assistance.
- Allows us to identify neighborhood needs, allowing for resident needs to be responded in both an individual and communal way





 HARVEST  
HOPE  
PROPERTIES, LLC

 University Area  
Community Development  
Corporation, Inc.

*Growing Our Community, One Block at a Time.*

14013 North 22<sup>nd</sup> Street, Tampa FL 33613 · (813) 558-5212 · [www.uacdc.org](http://www.uacdc.org)





## Land Banking Program

- **20 properties acquired with 4 pending**



*Growing Our Community, One Block at a Time.*

14013 North 22<sup>nd</sup> Street, Tampa FL 33613 · (813) 558-5212 · [www.uacdc.org](http://www.uacdc.org)



**University Area CDC**

# **ATTAINABLE HOUSING**



**SOUND & SECURE HOUSING**  
A University Area CDC Home Ownership Program

Growing Our Community, One Block at a Time.

HARVEST HOPE PROPERTIES, LLC  
Charitable Foundation  
CTV CAPITAL  
UNIVERSITY AREA CDC  
Let's grow together!

14013 N 22nd St., Tampa FL 33613 | (813) 558-5217 | www.usahc.org









# University Park Townhomes







# UNIVERSITY AREA INVEST WORKFORCE



## Leadership Skills

Also known as soft skills, these skills are the traits every prospective employee needs, no matter what they go into. This includes, but not is limited to, Communication, Punctuality, Dressing for Success, Time Management, Professional Etiquette, Interview Skills, and more.



## Job Placement

This is the final metric of a program's effectiveness: can the participants land a job? We work hard to create partnership agreements with local employers, creating a pipeline of jobs available to prospective employees once they receive industry certification.



## Industry Certification

This is what makes someone a "skilled" worker. The business world is growing more and more reliant on certifications as a gauge of a person's skills, especially in the technology and healthcare industries. Certification makes a person exponentially more marketable and helps them stand out in a sea of resumes.



## On-The-Job Training

Also know as "OJT," this primarily includes internships & job-shadowing, giving the prospective employee a chance to test their skills in the field and get used to the work environment while gaining valuable experience.





# SAFER IS STRONGER

*A council created to oversee the implementation of the community safety action plan for the University Area within the Innovation District*

## Safer is Stronger Council

### Programs

Community Safety & Wellness Committee

- \*Mental Health CBT Group Therapy
- \*Trauma Informed Care Trainings
- \*Community Assessment

Affordable Housing Committee

- \*Landlord Initiative
- \*Land Banking

### Built Environment

Community Investment Committee

- \*Clean & Green /Code Enforcement
- \*Territoriality Projects
- \*Your Neighbor Program
- \*Lighting and Sidewalk Implementation
- \*Dreambox Program

### Strategic Communications

Partners Coalition

- \*Community & Partner Portal
- \*Partners Coalition
- \*Place-Brand Naming
- \*USF Student Volunteerism

# WALKABILITY

## in the University Area Community

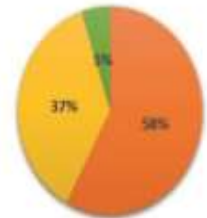
### Respondents information

The most important part of our questionnaire was to gain insights on the walkability barriers that the residents in the University Area of Hillsborough County face in their daily life. To better understand these difficulties, we familiarized ourselves with the residents by learning about their walkability needs, daily routines, and how that affects their mobility around the University Area boundaries. The general health of different individuals is important since it can impact their ability to walk. Providing the right conditions in the streets that will enable both healthy and unhealthy individuals to walk without problems is one of the goals for this study.

Please note: where responses are less than 25%, the number of responses is indicated with "(n=)".

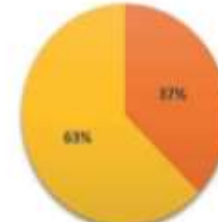


How is your general health? (n=278)



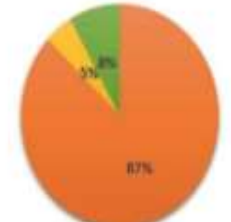
■ Good ■ Fair ■ Poor

Does anything affect your ability to walk? (n=260)



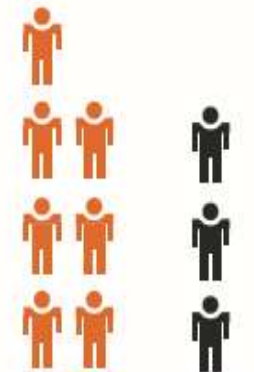
■ Yes ■ No

Do you rent or own your home? (n=269)



■ Rent ■ Own ■ Other

What is your gender? (n=278)



66% Female

34% Male



No access to sidewalks



Survey Findings Analysis  
in partnership with:



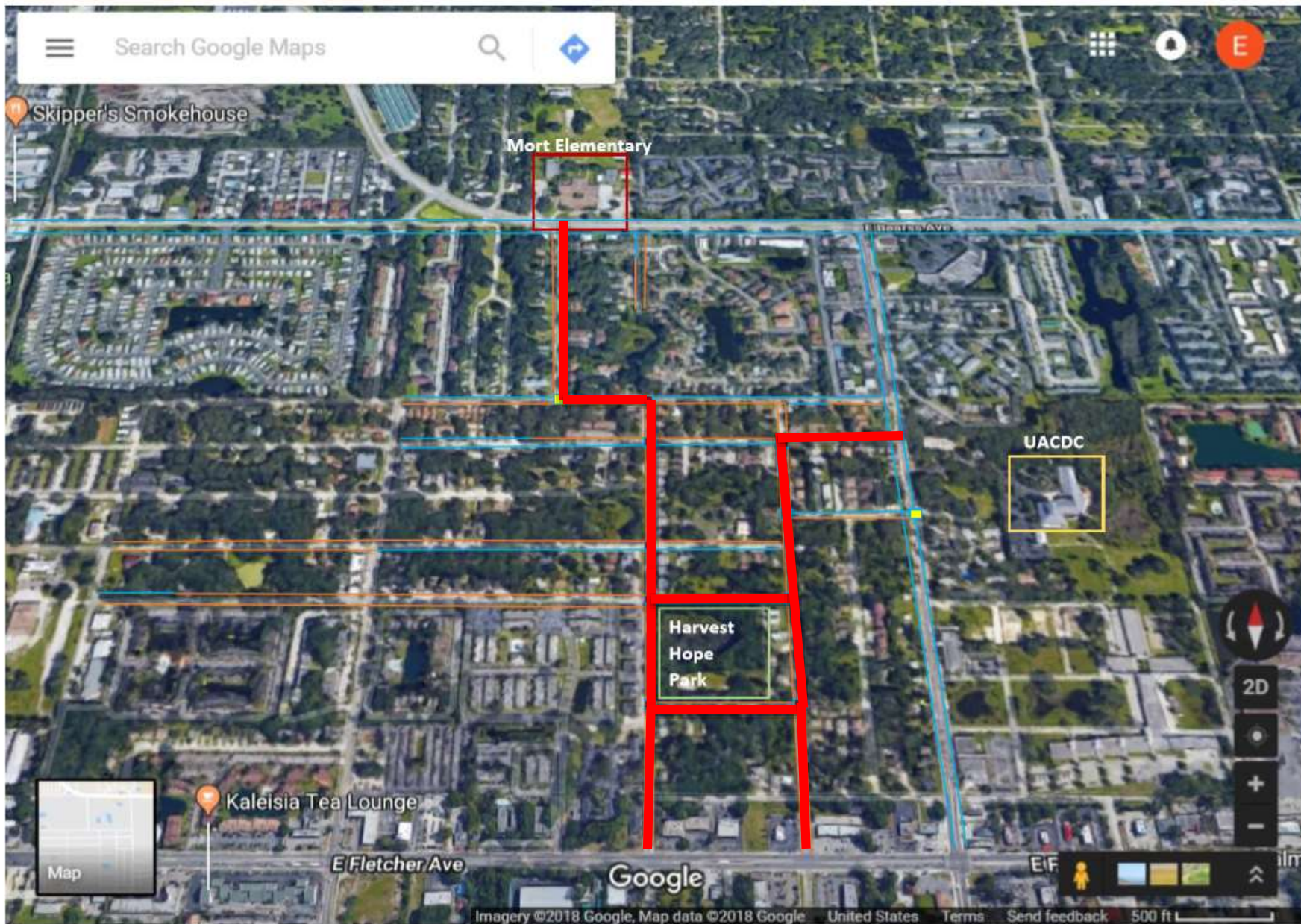
DECEMBER  
2016

Existing Sidewalk

No Sidewalk Present

Existing Crosswalk

No Crosswalk Present





# Development Plan Components

- 
- **Comprehensive Plan Amendment Process**
    - **Goals for Economic Outcomes**
      - **Zoning and Land-Use**
    - **Transfer of Development Rights**
    - **Opportunity Zone Work Plan**
  - **Community Engagement / Social Impact Plan**
    - **Built-Environment Outcomes**
    - **Boundaries and Revenue Plan**
  - **Regular Reports to the BOCC and City Council**



\$ .91 of every \$ 1.00 spent goes directly to University Area CDC Program Services





# Sarah Combs

Executive Director & CEO

[scombs@uacdc.org](mailto:scombs@uacdc.org)

